

PROGRAMME

6th

North

International

Conference

on

Economics

& Business



Istanbul Rumeli University, Turkey

August 13-15, 2021

Yeni Mah. Mehmet Silivrili Cad. No: 38 Silivri / İstanbul
Piri Paşa Mah, Boduroğlu Sk. No:22, Beyoğlu/İstanbul

hakan.ozan@rumeli.edu.tr
uzay.ergun@rumeli.edu.tr

NICE 2021



6th International Conference on Economics & Business

NICE 2021



Istanbul Rumeli University, Turkey

Technical University of Cluj Napoca



North Center University Baia Mare, Romania

**13-15 August 2021
Istanbul
Turkey**



PROGRAMME

NICE 2021

Dear Participants

Thank you very much for your participation to NICE 2021 that will be held between 13-15 August 2021.

The deadline for abstracts is 5 July 2021. Your abstract should be between 200-500 words, and include 3-5 keywords. The full paper deadline will be on 1 August 2021, and the camera-ready submission for publication on 1 August 2021. This signifies you ought to participate in the conference and present your full paper at the conference (oral or virtual) and after the criticism during the conference; you will have a chance to make your last changes in the last version of your full paper and submit again until 15 September 2021.

The NICE 2021 Draft Program will be published on our conference web site:

<http://eicu.ubm.ro/>

<https://nice2021.rumeli.edu.tr>

With Respect,
Chair of the Conference

Prof. Dr. Mustafa KARA, Istanbul Rumeli University, Turkey
Assoc.Prof.Dr. Gratiela BOCA, Technical University of Cluj Napoca, Romania

13 AUGUST 2021 (NICE 2021): KEYNOTE SPEAKERS

10.00 – 10.30	<i>Opening Ceremony</i> <i>Prof. Dr. Hazım Tamer Dodurka</i> <i>Rector of Istanbul Rumeli University</i>
---------------	--

Keynote Speaker

10.30-11.00



Prof. Dr. Carlos AGRA COELHO
NOVA University, Lisbon
Portugal

Keynote Title:

Multivariate Analysis - an outstanding tool for Economics and Business

Keynote Speaker

11.00-11.30



Assoc. Prof. Dr. Gratiela BOCA
Technical University of Cluj Napoca
Romania

Keynote Title:

A new concept Quality 4.0 in economy

Keynote Speaker

11.30 – 12.00



Prof. Dr. Mustafa KARA
Istanbul Rumeli University
Turkey

Keynote Title:

Agricultural cooperatives during the COVID-19

BREAK (12.00-13.30)

13 AUGUST 2021 (NICE 2021): SESSIONS

SECTION 1

P A P E R	TIME	SESSION CHAIR	
		Assoc. Prof. Dr. Ozan Can, Faculty of Law, Kırıkkale University, Turkey	
1	14.00-14.20	Critical process determination application in a low-cost airline	<i>Ahmet Selim SÜZER</i>
2	14.20-14.40	Impact of Covid-19 restrictions on airline	<i>Ali AKBABA</i>
3	14.40-15.00	A study on the effect of pandemic conditions on anti-productive business behaviors in the organization	<i>Nil KONYALILAR</i>

SECTION 2

P A P E R	TIME	SESSION CHAIR	
		Asst. Prof. Cihat Kartal, Faculty of Economics and Administrative Sciences, Kırıkkale University, Turkey	
4	14.45-15.05	A conceptual study on the constitution contradiction of a collective company which is disposed in the early payment of overdue debts	<i>Ozan CAN Mustafa KARA Recep YÜCEL</i>
5	15.10-15.30	A conceptual study on decent work in business and marketing	<i>Cihat KARTAL Mustafa KARA Recep YÜCEL</i>
<i>BREAK</i>			

SECTION 3

P A P E R	TIME	SESSION CHAIR	
		Prof. Mustafa KARA, Istanbul Rumeli University, Turkey	
6	16.00-16.20	The use of smart devices during course	<i>Ramona DEMARCSEK</i>
7	16.20-16.50	Sustainability accounting for Romanian organizations	<i>Diana Sabina IGHIAN</i>
8	16.50-17.10	Modelling entrepreneurship and sustainability in Romania	<i>Rita Monica TOADER</i>
END OF SESSION			

14 AUGUST 2021 (NICE 2021): SESSIONS**SECTION 4**

P A P E R	TIME	SESSION CHAIR	
		Prof. Dr. Recep Yücel, Faculty of Economics and Administrative Sciences, Kırıkkale University	
9	10.30-10.50	Government's Role in Coping with the Difficult Economic Situation	<i>Mentor ISUFAJ</i>
10	10.55-11.15	The Process of Decentralization of Power in Albania	<i>Mentor ISUFAJ</i>
11	11.20-11.40	The Impact of Covid-19 Pandemic on The Tourism Sector in Albania and Options for A Sustainable Recovery	<i>Farjola MITAJ, Klodian MUÇO</i>
12	11.40-12.00	Permanent education	<i>Daniela Elena BIRTOC</i>
BREAK (12.00-13.30)			

SECTION 5

P A P E R	TIME	SESSION CHAIR	
		Prof. Dr. Carlos Agra COELHO NOVA University, Lisbon Portugal	
13	14.00-14.20	The Evolution to Education 4.0	<i>Gratiela BOCA, Lindita MUKAJ, Marsida VISHKURTI</i>
14	14.20-14.40	Tools Used to Improve Quality Management	<i>Gratiela BOCA, Francesco GENOVESE</i>
15	14.40-15.00	Culture of Quality Transfer to KANBAN 4.0 in SMART Manufacture	<i>Gratiela BOCA Arzum ISITAN</i>
BREAK			

SECTION 6

P A P E R	TIME	SESSION CHAIR	
		Assoc. Prof. Dr. Ozan Can, Faculty of Law, Kırıkkale University, Turkey	
16	15.00-15.20	Factors influencing the entrepreneurship in Maramureş Region	<i>Gratiela Dana BOCA Diana Cezara TOADER Rita TOADER Diana IGHIAN Cezar TOADER</i>
17	15.20-15.40	Digital marketing using online customers respond	<i>Diana-Cezara TOADER</i>
18	15.40-16.00	Barriers for future SMART manufacture	<i>Gratiela BOCA, Lindita MUKAJ, Marsida VISHKURTI</i>

END OF SESSION

15 AUGUST 2021 (NICE 2021):

SECTION 7

TIME	SESSION
10.00-12.00	Prof. Mustafa KARA, Istanbul Rumeli University, Turkey
	Prof. Dr. Carlos Agra COELHO, NOVA University, Lisbon Portugal
	Prof. Dr. Recep YÜCEL, Faculty of Economics and Administrative Sciences, Kırıkkale University, Turkey
	Assoc. Prof. Dr. Gratiela BOCA Technical University of Cluj Napoca, Romania

FINAL CEREMONY



Selection for publication in journals:

North Economic Review (NER)

ISSN: 2601 – 0887

<http://ner.cunbm.utcluj.ro/>

Review of Management and Economic Engineering (RMEE)

ISSN: 1583-624X

<http://rmee.org/>

FINAL CONCLUSIONS