

# PROGRAMME

**5<sup>th</sup>**

**North**

**International**

**Conference**

**on**

**Economics**

**Baia Mare, Romania**  
**September 18-19, 2020**  
<http://econ.cunbm.utcluj.ro/nice2020/>



**NICE 2020**  
**18-19 September 2020**  
**Baia Mare**  
**Romania**

[www.econ.cunbm.utcluj.ro/nice2020](http://www.econ.cunbm.utcluj.ro/nice2020)

# PROGRAMME

## 5<sup>th</sup> International Conference on Economics NICE 2020



**North Center University Baia Mare, Romania**



**Istanbul Rumeli University, Turkey**

**18-19 September 2020  
Baia Mare  
Romania**



## PROGRAMME

*NICE 2020*

### **Dear Participants**

Thank you very much for your participation. NICE 2020, which will be held online between 18-19 September 2020.

The conference will be held online.

Participation in the conference will be in the form of online. Within the scope of the program, the opening ceremony, keynote speeches, the speeches of the participants will be held online and interactively by everyone in the form of video, audio, or text chat. Likewise, participation and presentation certificates will be sent to you. In addition, abstract books and full papers will be published.

You will be present your papers at your own home. We will send an invitation to your email address. Thus, you will have started your presentation beforehand. During your presentation, you will have the chance to show your PowerPoint slides. Also, those who follow you will be able to ask you questions.

### **Full Paper Submission**

The full paper deadline will be extended November 15, 2020 and the Camera-ready submission for publication at December 01, 2020. This means you should participate the conference and present your full paper at the conference (oral or virtual) and after the criticism during the conference you will have chance to make your last changes in the last version of your full paper and submit again until December 15, 2020.

The NICE 2020 Draft Program is published in our conference web site: <http://eicu.ubm.ro/nice2020.html>

With Respect,  
Chair of the Conference

Assoc.Prof.Dr. Gratiela BOCA, Technical University of Cluj Napoca, Romania  
Prof. Dr. Mustafa KARA, Istanbul Rumeli University, Turkey

## 18 SEPTEMBER 2020 (NICE 2020) KEYNOTES SPEAKERS PRESENTATION

9.00 - 9.30	<i>Open ceremony</i>
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**Keynote Speaker**  
9.40-11.00



**Marsida VISHKURTI**  
“Aleksandër Moisiu” University, Durrës,  
Albania

Keynote Title:  
*The impact of new technology upon Education*

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**Keynote Speaker**  
11.10-11.30



**Assoc.Prof. Dr. Arzum ISITAN**  
Pamukkale University  
Turkey

Keynote Title:  
*The impact of new technology and Industry 4.0*

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## 18 SEPTEMBER 2020 (NICE 2020) KEYNOTES SPEAKERS PRESENTATION

### Keynote Speaker

11.40-12.00



**Prof. Dr. Mustafa KARA**

Istanbul Rumeli University  
Turkey

Keynote Title:  
*Impacts of Pandemic (Covid-19) on SMEs*

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### Keynote Speaker

12.10-12.30



**Dorian KRISTIQUI**

"Aleksandër Moisiu" University, Durrës,  
Albania

Keynote Title:  
*International Finance*

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**18 SEPTEMBER 2020 (NICE 2020)**

**SECTION 1 PRESENTATION**

<b>P A P E R</b>	<b>TIME</b>	<b>SESSION CHAIR</b>	
		Assoc. Prof. Dr. Grațela BOCA, Technical University Cluj Napoca, North Center University Baia Mare Romania	
1	14.00-14.10	ESL for vocational schools. the case of Albania	<i>Piro TANKU</i>
2	14.15-14.30	An empirical study on factors affecting intra-industry trade with some selected countries in Turkish manufacturing industry	<i>Şerife SEZER</i> <i>Mahmut MASCA</i>
3	14.35-14.50	Factors influencing the new digital technologies in Romania and Albania	<i>Gratiela Dana BOCA</i> <i>Marsida VISHKURTI</i> <i>Lindita MUKAJ</i>

**SECTION 2 PRESENTATION**

<b>P A P E R</b>	<b>TIME</b>	<b>SESSION CHAIR</b>	
		Assoc. Prof. Dr. Rita TOADER, Technical University Cluj Napoca, North Center University Baia Mare Romania	
1	15.00-15.20	Historical process of political and economic relations between Turkey and Romania	<i>Uğur TÜRKYILMAZ</i> <i>Güliden KIVIRCIK</i>
2	15.25-15.55	Examining the relationship between perfectionism, academic motivation and life satisfaction in university students	<i>Ceren TABAKCIOĞLU</i> <i>Uzay ERGÜN</i>
3	16.00-16.20	The role of migration in unemployment reduction in Albania	<i>Jonida AVDULAJ</i> <i>Klodian MUÇO</i> <i>Dorian KRISTIQUI</i>
4	16.25-16.45	A SMART quality management upon Industry 4.0	<i>Gratiela Dana BOCA</i> <i>Mustafa KARA</i>
<b>END OF SESION</b>			

19 SEPTEMBER 2020 (NICE 2020)

**SECTION 3 PRESENTATION**

<b>P A P E R</b>	<b>TIME</b>	<b>SESSION CHAIR</b>	
		Assoc. Prof. Dr. Diana IGHIAN , Technical University Cluj Napoca, North Center University Baia Mare Romania	
1	9.00-9.15	Stress at Work in Dimal Factory Sh.P.K.	<i>Piro TANKU</i> <i>Gaqo TANKU</i>
2	9.20-9.40	Potential challenges within the financial-accounting departments in the context of Covid-19	<i>Diana IGHIAN</i> <i>Gratiela Dana BOCA</i> <i>Rita TOADER</i>
3	9.45-10.05	The impact of the corona virus to the political integration of the European Union	<i>Özlem ÖZTÜRK</i> <i>Hakan OZAN</i>
4	10.15-10.35	A new provocation - Quality 4.0	<i>Gratiela Dana BOCA</i>
5	11.40-12.00	The impact of blockchain and innovative financial channels	<i>Diana Cezara TOADER</i> <i>Rita TOADER</i> <i>Cezar TOADER</i>

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**SECTION 4 PRESENTATION**

**SPECIAL SECTION - REMEM**

<b>P A P E R</b>	<b>TIME</b>	<b>SESSION CHAIR</b>	
		Prof. Dr. Cezar TOADER , Technical University Cluj Napoca, North Center University Baia Mare , Romania	
1	13.00-13.20	Factors influencing the new digital technologies vs m-Health	<i>Gratiela Dana BOCA</i> <i>Lindita MUKAJ</i> <i>Marsida VISHKURTI</i>
2	13.25-13.45	Use of Technology in Improving Symptoms of Alzheimer's Disease- A Review of Relevant Current Medical Literature from PubMed	<i>Alina Maria PÎRLOG</i>
3	13.50- 13.20	The relationship between addiction and Alzheimer	<i>Evren ÇAĞLARER</i> <i>Tülay ÇAĞLARER</i>

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5	13.25-13.45	Alzheimer's disease and new approaches from the first diagnosis to the today	<i>Evren ÇAĞLARER</i> <i>Gökhan EÇELİK</i>
6	13.50-14.10	Slowing Alzheimer with nutritional approaches	<i>Evren ÇAĞLARER</i> <i>Gülcan İNER</i> <i>Tülay ÇAĞLARER</i>
7	14.15-14.35	Gaming attitudes and habits of adults ages 50-plus in Turkey	<i>Evren ÇAĞLARER</i>
8	14.50-15.10	Determining the level of knowledge of Alzheimer's patient relatives about the difficulties they face in patient care	<i>Şahin KAPIKIRAN</i> <i>Arzum IŞITAN</i>
9	15.15-15.35	Alzheimer's disease produced by gum bacteria? An update to the newest ideas in the medical world	<i>Cristian Daniel PÎRLOG</i>

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## **SECTION 5 PRESENTATION**

<b>P A P E R</b>	<b>TIME</b>	<b>SESSION CHAIR</b>	
		Assoc. Prof. Dr. Diana IGHIAN ,Technical University Cluj Napoca, North Center University Baia Mare Romania	
1	15.40-16.00	The effect of music on Alzheimer patients	<i>Evren ÇAĞLARER</i>
2	16.05-16.25	A Qualitative Research on the Problems of Individuals Over 65 Years of Age During Covid-19 Process	<i>Arzum IŞITAN</i> <i>Şahin KAPIKIRAN,</i> <i>Susar Fatma KIRMIZI</i>
3	16.30-16.50	New digital technologies against to Alzheimer's disease	<i>Arzum IŞITAN</i> <i>Şahin KAPIKIRAN</i>
<b><i>FINAL CEREMONY</i></b>			

<b><i>FINAL CONCLUSIONS</i></b>
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