

PROGRAMME

3rd

North

International

Conference

on

Economics

Baia Mare, Romania
September 21 – 22, 2018
<http://econ.cunbm.utcluj.ro/nice2018/>



NICE 2018
21-22 September 2018
Baia Mare
Romania

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PROGRAMME

**3rd International Conference on Economics
NICE 2018**



North Center University Baia Mare

**21-22 September 2018
Baia Mare
Romania**



PROGRAMME

NICE 2018

21 SEPTEMBER (NICE 2018) PRESENTATION (AMFITEATER A59)

9.00-9.30	<i>Open ceremony</i>
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Keynote Speaker

9.40-10.00	Assoc. Prof. Dr. Sinan SARAÇLI, Afyon Kocatepe University, Turkey
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Keynote Title:
Common Statistical Mistakes Done in Scientific Studies

COFFEE BREAK

Keynote Speaker

10.20-10.40	Assoc. Prof. Dr. Cagdas Hakan ALADAG, Hacettepe University, Ankara, Turkey
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Keynote Title:
Statistical Modeling by Artificial Network

Keynote Speaker

11.00-11.20

Lindita MUKAJ

DAR - Regional Department of Albanian Education, Durres,
Albania



Keynote Title:

Common and Cross Cultural Barriers in Education System

COFFEE BREAK

Keynote Speaker

11.40-12.00

Vittorio GUARNIERI

Trento University , FBK , Italy



Keynote Title:

Management Innovation and Knowledge Innovation

LUNCH TIME

21 SEPTEMBER (NICE 2018) ORAL PRESENTATION (ROOM S37)

P A P E R	TIME	SESSION CHAIR	
		Assoc. Prof. Dr. Grația BOCA, Technical University Cluj Napoca, North Center University Baia Mare Romania Assoc. Prof. Dr. Sinan SARAÇLI, Afyon Kocatepe University, Turkey	
1	14.00-14.15	Decision making based on institutionalization in tourism organizations and authority devolution: an application in Antalya Lycian way	<i>Recep YÜCEL Cihat KARTAL Mustafa KARA</i>
2	14.15-14.30	Database for human resources management	<i>Cezar TOADER Rita TOADER</i>
3	14.30-14.45	Modeling the relations between the investment choices and investment behaviors of risky and non-risky individual investors	<i>Sinan SARAÇLI Serdar ÖGEL</i>
4	14.45-15.00	Analysis of the demographic structure and evolution in Romania between 1990 and 2016	<i>Bianca AVRAM-POP Liliana Adela ZIMA Simona SABOU</i>
LUNCH TIME			

21 SEPTEMBER (NICE 2018) ORAL PRESENTATION (ROOM 40)

P A P E R	TIME	SESSION CHAIR	
		Assoc. Prof. Dr. Diana IGHIAN , Technical University Cluj Napoca, North Center University Baia Mare Romania Vittorio GUARNIERI , Trento University, FBK, Italy	
1	14.00-14.15	The tax regimen of legal agreements concluded by natural persons in Romania	<i>Constantin CUCOȘEL</i>
2	14.15-14.30	Traveling sales problem solved by branch and bound algorithm in Lindo programming	<i>Erjon DUKA</i>
3	14.30-14.45	Durres as SMART city - local government strategy	<i>Mentor ISUFAJ</i>
4	14.45-15.00	The impact of innovation and the 5W's in a global economy	<i>Grația Dana BOCA</i>
LUNCH TIME			

Final conclusions

Social activities

22 SEPTEMBER (NICE 2018) ORAL PRESENTATION (ROOM S37)

P A P E R	TIME	SESSION CHAIR	
		Prof. Dr. Cezar TOADER , Technical University Cluj Napoca, North Center University Baia Mare , Romania	
		Lindita MUKAJ, Regional Department of Education Durres, Albania	
1	9.00-9.15	Factors influencing employee productivity in Romanian companies	<i>Cristian – Liviu VELE</i>
2	9.15-9.30	Impact of innovation and transfer knowledge	<i>Grafiela Dana BOCA Lindita MUKAJ Marsida VISHKURTI</i>
3	9.30-9.45	A multiple regression model for cultural sustainability in museums	<i>Izabela Luiza POP Anca BORZA Anuța BUIGA</i>
4	9.45-10.00	Case study: Combined transport truck –train of the chrome from Bulqiza mine to the port of Durres	<i>Kuci ALUSH Vladimir MUKA</i>

COFFEE BREAK

5	10.30-10.45	A comparison of some selected Eurasian countries in terms of human capital: an application of topic method	<i>Mahmut MASCA</i>
6	10.45-11.00	Social management and responsibility in industrial sectors in the NorthWest Region of Romania	<i>Gabriel RUS Alina Natalia POP</i>
7	11.00-11.15	A study on security and attacks on social networks at “Aleksander Moisiu” University	<i>Gaqo TANKU Vladimir MUKA Piro TANKU</i>
8	11.15-11.30	The relationships between Knowledge Management and organizational business innovation	<i>Marsida VISHKURTI</i>
9	11.30-11.45	Entrepreneurship and sustainability in Romanian museums	<i>Izabela Luiza POP Rada Florina HAHN</i>
10	11.45-12.00	Students' motivation for learning	<i>Cristian HEUBERGER Crina FILP</i>
11	12.00-12.15	How does BIM contribute to the success of the construction projects ?	<i>Corina M. RADULESCU</i>

LUNCH TIME

Final ceremony

22 SEPTEMBER (NICE 2018) ORAL PRESENTATION (ROOM 40)

P A P E R	TIME	SESSION CHAIR	
		Assoc. Prof. Dr. Rita TOADER ,Technical University Cluj Napoca, North Center University Baia Mare Romania	
		Assoc. Prof. Dr. Hakan ALADAG, Hacetepe University , Ankara, Turkey	
1	9.00-9.15	Increasing museum attendance by using online marketing	<i>Iulia Oana ENĂȘEL Izabela Luiza POP</i>
2	9.15-9.30	Italian economic influence in the Balkans	<i>Klodian Muço Vladimir Muka</i>
3	9.30-9.45	Factors influencing performance of Albanian students	<i>Lindita MUKAJ</i>
4	9.45-10.00	Model analysis intra intrapreneurship dimensions and their role in increasing the company's competitiveness	<i>Rita TOADER Cezar TOADER</i>
COFFEE BREAK			
5	10.30-10.45	Knowledge Management and Knowledge Innovation orientation between Italian students	<i>Grațîela Dana BOCA Simona PUDDU</i>
6	10.45-11.00	Public policies of energy management, public administration of the city of Baia Sprie	<i>Rada-Florina HAHN Izabela Luiza POP Dan VASCUL</i>
7	11.00-11.15	The Boolean rings with a finite number of elements	<i>Osman HYSA Vladimir MUKA</i>
8	11.15-11.30	The digital generation and social impact	<i>Păunița PIRLOG Grațian Vasile POP</i>
9	11.30-11.45	The impact of the public debt in the economic growth of Albania	<i>Klodian MUÇO Natasha HODA Dorian KRISTIQI</i>
10	11.45-12.00	The use of sustainability accounting for measuring, reporting and improving organisational performance	<i>Diana Sabina IGHIAN Izabela Luiza POP</i>
LUNCH TIME			

Final ceremony