

PROGRAMME

1st

**North
International
Conference
on
Economics**



**NICE 2016
23-24 September 2016
Baia Mare
Romania**

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NICE 2016**



North Center University Baia Mare

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NICE 2016

23 SEPTEMBER (NICE 2016) ORAL PRESENTATION (ROOM S37)

P A P E R	TIME	SESSION CHAIR	
		Prof. Dr. Mahmut MASCA, Afyon Kocatepe University, Turkey	
		Assoc. prof. Dr. Gratiela Dana BOCA, Technical University Cluj Napoca North Center University Romania	
	9.00-9.15	<i>Open ceremony</i>	
1	9.15-9.30	Managing the intercultural issues in automotive industry mergers and acquisitions	<i>Iulian WARTER Liviu WARTER</i>
2	9.30-9.45	Integrated transport, sustainable way to develop the public policy	<i>Kuci ALUSH Vladimir MUKA</i>
3	9.45-10.00	Approach to the Azerbaijan economic structure: non-oil sector	<i>Nijat HUSEYNOV</i>
4	10.00-10.15	The promotion of the sustainable development - strategical objective for the whole humanity	<i>Andreea - Alice CRISTU</i>
COFFEE BREAK			
5	10.30-10.45	Practical application of logistics strategies in the agricultural company	<i>Natally STOYANOVA</i>
6	10.45-11.00	Price reductions-an effective method of attracting customers and improve the level of sales	<i>Gabriela OPREA Alina Gabriela BREZOI</i>
7	11.00-11.15	Quality management and firm performance in the hotel industry: evidence from Mures County	<i>Flavia Dana OLTEAN Manuela Rozalia GABOR</i>
8	11.15-11.30	Motivation of employees, and perception of its application in a health center	<i>Gaqo TANKU Piro TANKU</i>
9	11.30-11.45	The feminine entrepreneurship in Romania and new ways for its development.	<i>Ileana GHEORGHE Violeta SIMA Augustin MITU</i>
10	11.45-12.00	Oil and fiscal behavior: evidence from Nigeria	<i>Adedoyin I. LAWAL Russel O. C SOMOYE Abiola A. BABAJIDE</i>
LUNCH TIME			

23 SEPTEMBER (NICE 2016) ORAL PRESENTATION (ROOM S37)			
11	14.00-14.15	The manner in which the professional status of individuals influences the natural mobility of the Romanian population	<i>Bianca AVRAM Simona SABOU Liliana Adela ZIMA</i>
12	14.15-14.30	Current trends in business management-working on projects: challenges and issues	<i>Gabriela OPREA</i>
13	14.30-14.45	The use of social media and e-commerce: a winning strategy for small businesses	<i>Domenico CONSOLI</i>
14	14.45-15.00	The perception of the Romanian economic environment regarding the adoption of the international financial reporting standards	<i>Andreea Mihaela MARIN</i>
15	15.00-15.15	What macroeconomic index differentiates or similar the European tourism competitiveness? A multi method analysis	<i>Manuela Rozalia GABOR Flavia Dana OLTEAN</i>

23 SEPTEMBER (NICE 2016) ORAL PRESENTATION (ROOM S40)

P A P E R	TIME	SESSIO M CHAIR	
		Prof.dr. Cezar TOADER , Technical University Cluj Napoca, North Center University Baia Mare Romania	
		Lindita MUKAJ, Regional Department of Education Durres, Albania	
	9.00-9.15	<i>Open ceremony</i>	
1	9.15-9.30	The phenomenon of merger and acquisition within the automotive industry	<i>Liviu WARTER Iulian WARTER</i>
2	9.30-9.45	The unemployment – major unbalance of the labour market	<i>Andreea Alice CRISTU</i>
3	9.45-10.00	Fiscal autonomy of local government (governance flexibility and responsiveness)	<i>Mentor ISUFAJ</i>
4	10.00-10.15	The link between corporate social responsibility and financial performance: a quantitative analysis for companies in Romania	<i>Gabriel CHELARIU</i>
COFFEE BREAK			
5	10.30-10.45	Economic performance evaluation of European union countries by top sis method	<i>Mahmut MASCA</i>
6	10.45-11.00	Influencing the performance and financial position as reported in the annual financial statements using creative methods	<i>Daniela GEORGESCU Dorel MATEȘ</i>
7	11.00-11.15	Choosing a bundle	<i>Aram GHAZARYAN</i>
8	11.15-11.30	Social capital and human well-being in Romania: an individual level analysis	<i>Shiv KUMAR</i>
9	11.30-11.45	Do Romanian managers support their employees? An empirical research	<i>Cristian Liviu VELE</i>
10	11,45-12.00	Cultural barriers between organization and knowledge management	<i>Gratiela Dana BOCA Lindita MUKAJ Marsida VISHKURTI</i>
LUNCH TIME			

23 SEPTEMBER (NICE 2016) ORAL PRESENTATION (ROOM S40)			
11	14.00-14.15	'May I know your ethnicity please?'' understanding the significance of ethnic and kinship ties in business decision making in the textile industry of Pakistan	<i>Moina RAUF</i>
12	14.15-14.30	Current factors for launching regional competitiveness. an econometric approach	<i>Laura Mariana CISMAȘ Ana Maria TALMACIU (BANU)</i>
13	14.30-14.45	Does political competition improve health outcome in indian states?	<i>Sandip DATTA</i>
14	14.45-15.00	The informatics application SMART personal evaluation	<i>Cezar-Florin TOADER Rita-Monica TOADER</i>
15	15.00-15.15	Financial diagnosis as a tool of improving the performance of an organisation	<i>Izabela Luiza POP</i>

24 SEPTEMBER (NICE 2016) ORAL PRESENTATION (ROOM 37)

P A P E R	TIME	SESSION CHAIR	
		Assoc.prof.dr. Rita TOADER ,Technical University Cluj Napoca, North Center University Baia Mare Romania	
		Prof.dr. Domenico CONSOLI , Bologna University Italy	
1	9.00-9.15	Analysis of the management system of the company	<i>Rita-Monica TOADER Cezar-Florin TOADER Diana Cezara TOADER</i>
2	9.15-9.30	Impact of knowledge management clusters in Albanian SME's	<i>Lindita MUKAJ Gratiela Dana BOCA Marsida VISHKURTI</i>
3	9.30-9.45	Aspects regarding the efficiency of the tertiary education in the context of sustainable development	<i>Andreea - Alice CRISTU</i>
4	9.45-10.00	A Model of consumer's attitude towards durable goods	<i>Daniela Steluța UȚĂ Augustin MITU</i>
COFFEE BREAK			
5	10.30-10.45	The role of the negotiation in management and the results of an organization. the formation of the team of negotiation, features, guidance	<i>Rada-Florina HAHN</i>
6	10.45-11.00	New strategic orientation of firms based on value innovation	<i>Corina M. RADULESCU</i>
7	11.00-11.15	The analysis of unemployment in Romania	<i>Diana COZMA IGHIAN Rita TOADER Anne Marie HORDĂU Cezar TOADER</i>
8	11.15-11.30	The use of smart devices during the English course	<i>Ramona DEMARCSEK</i>
9	11.30-11.45	FASTIP intranet: improvement, training and user rights policy	<i>Erjon DUKA</i>
Final conclusion			