



FACULTATE  
DE  
ȘTIINȚE  
BAIA MARE



# Economie-Inovație-Comunicare-Universitară

8<sup>th</sup> INTERNATIONAL SYMPOSIUM *WORKSHOP*

SMART preparation for the future economy



# E I C U

## Economy-Innovation-Communication-University

YEAR 6

NUMBER 9

MAY 2016



## **ORGANIZATION COMMITTEE**

**Ahmet YÖNETKEN**, Afyon Kocatepe University, Turkey

**Arzu YAKAR**, Afyon Kocatepe University, Turkey,

**Ayhan EROL**, Afyon Kocatepe University, Turkey

**Gratiela BOCA**, Technical University of Cluj Napoca,

**Gunnur PESMEN**, Afyon Kocatepe University, Turkey,

**Hamza ERDOĞDU**, Afyon Kocatepe University, Turkey

**Mahmut MASCA**, Afyon Kocatepe University, Turkey

**Sinan SARAÇLI**, Afyon Kocatepe University, Turkey

**Dear colleagues,**

We are pleased to invite you to The 8<sup>th</sup> International PhD and MSc workshop hosted by the Technical University Cluj Napoca, Faculty of Science, Department of Economics, Baia Mare North Center University Baia Mare and Afyon Kocatepe University Turkey.

This workshop continues the tradition of regular conference of researchers and PhD and MSc students which allows researchers to present and discuss their research and the scientific results.

Focus of this conference:

- Economics
- Environmental management
- Management

- Marketing
- Finance
- Innovation in business
- ICT in business
- Statistics
- Regional development
- Quality Management
- Model and simulation of products
- Business Administration
- Industry 4.0
- Quality Management
- SMART Production Management
- Statistical Analyses
- SMART Factory

Conference languages:

- English

Deadlines:

- registration – February 2016
- submission of the paper – March 2016
- submission of the review opinion - April 2016

To register please send an e-mail to

**bocagratia@yahoo.com**

**ayakar@aku.edu.tr**

## **Instructions to Authors**

**Title:** Georgia 14, bold, center (max 10 words)

**Name, surname:** Georgia 12 - bold, center

**Affiliation:** Georgia, 10 - italic, center

**e-mail address:** Georgia, 10 - italic, center

**Abstract:** 80-120 words, Georgia 9 - justify, indent left-right 1,5 cm (must contain the aim of the paper)

**Keywords:** Georgia 9 - bold, left, indent left-right 1,5 cm (max 5)

**JEL Code:** Georgia 9 - bold, left, indent left-right 1,5 cm

**Structure:** Georgia 10 - line spacing - single, justify

**1. Introduction** (must contain the following: the extended objective of the paper, the state of the art in the paper domain, the descriptions of the sections, the main scientific contributions, the referred bibliography).

**2. Subtitle 1**

**3. Subtitle 2**

**4. Subtitle „n”**

**5. Conclusion**

**6. References:** Georgia 9 - italic, line spacing - single

**Page setup:** A4, mirror margins

Top 2,5 cm

Bottom 2,5 cm

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Outside 2,5 cm

Header 1,5 cm

Footer 1,5 cm

**Number of pages:** 8-14, even number



## **CONFERENCE PROGRAM**

### **First day**

9:00 – 9:30 Registration

9:30 – 10:00 Opening ceremony

10:00 – 12:00 Discussions in the conference sections

12:00 – 13:00 Lunch break

13:00 – 14:30 Discussions in the conference sections

14:30 – 15:00 Coffee break

15:00 - 16:00 Discussions in the conference sections

16:00 - 18:00 Informal discussion

18.00- Congratulations

19.00-European Night -conclusions

### **Second day**

Conclusion



## PROGRAM

### 1. First day of symposium

14.00– 14.10	Official open
14,00-17.30	Presentation of papers on sections
<b>Room</b>	
Section 1	Management and marketing
<b>Room</b>	
Section 2	Industrial Management
15.30-15.40	Break
<b>Room</b>	
Section 3	Statistical analyses and management
15.30-15.40	Break
17.00-17.30	Selection of papers
17.40-18.00	Premierea participanților

### 2. Second day of symposium

9.00- 12.00	Round table
12.00-14.00	Social programme