

# Economie-Inovație-Comunicare-Universitară

13<sup>th</sup> INTERNATIONAL SYMPOSIUM WORKSHOP  
REMEM



**Research Efforts Makes Education Moves**

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ROMANIA**

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ROMANIA**



**Grațiela Dana BOCA**  
ECONOMY –INNOVATION-COMMUNICATION-UNIVERSITIES  
E.I.C.U. Baia Mare



**Graphic and Web page EICU - <http://eicu.ubm.ro>**  
**Claudiu FARCAS**  
Technical University of Cluj Napoca,  
Northern University Center of Baia Mare



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1	MALANCA Alexandra	Technical University of Cluj Napoca Faculty of Sciences Romania
2	GULIN CIURDAS Denisa	Technical University of Cluj Napoca Faculty of Sciences Romania
3	MARC BREZIAN Diana	Technical University of Cluj Napoca Faculty of Sciences Romania
4	DEMIR Fatma	Afyon Kocatepe University Turkey
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16	BOTIȘAN Oana Maria	Technical University of Cluj Napoca Faculty of Sciences Romania



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1	MALANCA Alexandra	A new provocation products liability
2	GULIN CIURDAS Denisa	Analysis of the factors that influence young entrepreneurs
3	MARC BREZIAN Diana	Analysis of factors that influence consumers of organic products
4	MUKAJ Ariola	Customer and financial education
5	DEMIR Fatma	The role of financial education
6	SHEHU Lumjana ÇIFLIKU Megi TAFÇIU Rovenia	The transfer from traditional factory to Industry 4.0
7	PAMUKCU Oguzhan ERDEM Tansu	A new story Quality 4.0
8	ŞERBAN Andreea HĂGAN Ioana	The effects of parental migration on children
9	HECMAN Cristina LINGURAR Radu RIST Denisa	A new provocation School Bullying
10	ORHA Andrada Raluca	Social sustainability and social development
11	SĂSĂRAN Andreea KOSA Erik Otto	Research on young people's interest in volunteering
12	BĂHURĂ Bianca Andreea COSTIN Lydia ONCEA Nuța ȚÎNȚAȘ Ana-Mărioara	The impact of Internet in our everyday life

13	COSTINAR Claudia Maria SMETANCA Monica Motrea	Computers vs Reading
14	CÂNȚA Ioana Anamaria	Rediscover yourself- Personal Development
15	ALB (KRAUCIUC) Maria Cristina GUIDE Paula LĂZĂROI (ANGHEL) Năstaca NECHITA Danut Cornel	The golden age a social problem or not
16	BOTIȘAN Oana Maria	Industry 4.0 - IT WORK

# A NEW PROVOCATION PRODUCTS LIABILITY

Alexandra MALANCA

Cluj Napoca Technical University  
North Center University of Baia Mare  
Faculty of Sciences  
Romania

**Abstract :** *The superior quality of the products or services offered by the companies constitute basic criteria for obtaining the customer satisfaction and the profitability of the companies. A high level of quality will lead to fuller customer satisfaction, often reducing costs, increasing profitability and ensuring the competitiveness of products and services in the market. Today, large and strong enterprises have moved from an empirical and partial approach to quality issues to a global one, based on marketing optics, through a quality assurance approach embodied in the concept of total quality and by designing and implementing systems. modern quality management. The main factors that have contributed to the increase of the importance of the quality of products and services in the contemporary economy are: the intensification of the competition, the increase of the exigencies of the clients and the companies as well as the increase of the complexity of the products and their realization processes. A definition is required to reflect both the complex content of the notion and its evolutionary character - dynamic.*

**Keywords:** liability, fianbility, quality management, management change

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facturing)
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# ANALYSIS OF THE FACTORS THAT INFLUENCE YOUNG ENTREPRENEURS

**GULIN CIURDAS Denisa**

Cluj Napoca Technical University  
North Center University of Baia Mare  
Faculty of Sciences  
Romania

**Abstract:** *The Start Up Nation program is one of the most important entrepreneurship support programs in Romania. It offers young entrepreneurs - and not only - a real chance to start a business, benefiting from a support of up to 200,000 non-reimbursable lei, from the Romanian Government. Although it is a generous program, which supports young entrepreneurs, a number of problems have been identified that do not seem to ensure that the best business plans are funded. This paper aims to be a barometer of the current situation with reference to the need for STRAT-UPs and the identification of factors that lead or not to access funds. Also identifying the behavior of young entrepreneurs, motivation and small hesitations that are a barrier for many young people. The factors considered in this study are: age, gender, level of education, on another level were taken into account the barrier factors in their managerial education and the need for specialization courses or practical periods that are a positive element for the future entrepreneur. Last but not least, we took into account the necessary elements for a future authentic entrepreneur, namely the creativity in using the funds of their vision for their future business.*

**Keywords:** entrepreneur, management change, barriers, behavior, attitude

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# ANALYSIS OF FACTORS THAT INFLUENCE CONSUMERS OF ORGANIC PRODUCTS

MARC BREZIAN Diana

Cluj Napoca Technical University  
North Center University of Baia Mare  
Faculty of Sciences  
Romania

**Abstract:** *Changes in the behavior of Romanian consumers will manifest after the end of the pandemic, so in the case of health & wellness products, the percentage of those who bought online increased from 38% before the outbreak of the pandemic to 43% during it, and will continue to increase until 46% after the end of the crisis. The situation is similar for electronics and home appliances (58% before the crisis, 60% during the crisis and 62% after) and even more pronounced for home care products (16% before, 24% during the crisis and 29% after its end). Moreover, digitalization will become an extremely important aspect in the shopper loyalty process. In a physical store, the shelf has become the "first moment of truth", and this aspect is extremely important in the context in which a buyer usually observes less than 20% of the products on the shelf. Moreover, the average time spent in each section of the store is 58 seconds. The second challenge for retailers will be to adapt the product offering to the limited shelf space. The question they have to ask themselves is whether the range of products is too large, compared to the small number of products that end up in the shopping cart. A third aspect is the increase in assortment and finally, the fourth challenge for retailers is to avoid stockouts, which lead to the postponement or even cancellation of the purchase. Thus, if at a first such event 69% of buyers are willing to replace the product sought with a similar one, the percentage decreases to 50% in the case of a second event and to 31% in the case of a third.*

**Keywords:** consumer, behavior, attitude, environment, culture

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# CONSUMER AND FINANCIAL EDUCATION

DEMIR Fatma

Afyon Kocatepe University  
Turkey

**Abstract:** *How does financial education influence the customer-bank relationship and why can this goal be the way to regain the population's trust in banks? Can financial education contribute to solving the problems regarding abusive clauses, the conversion of loans into Swiss francs, the banking of the circulation of money in the economy, the use of the bank card as a payment instrument, the increase of lending and saving activities? What is the role of financial education? How and where is financial education done? Which banks have initiated financial education programs, how are these projects carried out and what are the results? Who can take on the role of teacher? Can the banking advisor be the first teacher of financial education, by combining the attributions of promotion and sale of banking products and services with the prerogatives of guiding clients to solutions specific to the individual situation? Is it necessary to train bank officials in this direction? Commercial banks have adopted a new business model, applying radical changes - on the one hand - in terms of the vision about the customer-bank relationship and - on the other hand - on the perception of risk. Throughout this process, one of the most important ingredients is represented by financial education projects, which aim, as appropriate, to strengthen knowledge about the role of banks in society and people's accountability to their budgets, familiarizing the population with financial terms and products, presentation of specific information and holding courses with economic profile in educational institutions.*

**Keywords:** financial education, behavior, attitude, digital instruments

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# THE ROLE OF FINANCIAL EDUCATION

MUKAJ Ariola

“Aleksander Moisiu” University, Durres  
Albania

**Abstract:** *Young people learn how to prepare for their financial future and at the same time how to use financially responsible products and services. Through information, training and consultancy, they develop their skills and confidence to become more aware of existing risks and opportunities and to make informed choices. Financial knowledge allows people to effectively allocate their financial resources throughout their lives, in a lifetime life full of uncertainties and imperfection. Lack of financial education generates personal inequality and frustration. And this is already known in Romania these years. Without a general understanding of financial concepts, we can not make wise choices in financial terms: we are not open to saving and we do not know how this behavior can help us in the future. We do not know how to make investments, we do not understand how and when we can access a loan, we do not understand the financial terms present in a contract of a financial entity.*

**Keywords:** information, financial knowledge, financial education, behavior

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# THE TRANSFER FROM TRADITIONAL FACTORY TO INDUSTRY 4.0

**SHEHU Lumjana**

**ÇIFLIKU Megi**

**TAFÇIU Roven**

“Aleksander Moisiu “ University Durres

Albania

**Abstract:** *The new manufacturing paradigm “Industry 4.0” is today in market known as “Industrial Internet of Things” and it’s refers to digitized and connected industrial value creation. The transfer from traditional factory to the new type of SMART factory it is characterized by intelligently, horizontally and vertically but most important it is that he is connecting people, machines, objects and information and communication technology (ICT) systems. Thereby, future value creation is located in digitized, real-time capable, intelligent, connected and autonomous factories and production networks. Industry 4.0 is assumed to yield extensive. Yet, up to now, literature provides corporate practice with general and highly aggregated recommendations that are difficult to grasp and usually disregard company-specific characteristics. The goal of this paper is to provide purposeful guidelines and recommendations to design Industry 4.0 implementation process effectively, generating a deeper understanding of relevant implementation actions that need to be taken. The study at hand does not only provide concrete recommendations, but also enriches current research developing a conceptual model of an implementation process.*

**Keywords:** new technology, industry 4.0, traditional factory, management change

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# A NEW STORY QUALITY 4.0

**PAMUKCU Oguzhan**

**ERDEM Tansu**

Afyon Kocatepe University

Turkey

**Abstract.** *Quality 4.0 isn't really a story about technology. it's about how that technology improves culture, collaboration, competency, and leadership. Quality 4.0 certainly includes the digitalization of quality management. More importantly it is the impact of that digitalization on quality technology, processes and people. LNS has identified 11 axes of Quality 4.0, which companies can use to educate, plan, and act. Using this framework and research, leaders identify how Quality 4.0 can transform existing capabilities and initiatives. The framework also provides a perspective on traditional quality. Quality 4.0 doesn't replace traditional quality methods, but rather builds and improves upon them. Manufacturers should use the framework to interpret their current state and identify what changes are needed to move to the future state.*

**Keywords:** quality 4.0, management change, digital tools, industry 4.0

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# THE EFFECTS OF PARENTAL MIGRATION ON CHILDREN

**ȘERBAN Andreea**

**HĂGAN Ioana**

Cluj Napoca Technical University  
North Center University of Baia Mare  
Faculty of Letters  
Romania

**Abstract:** *We chose to apply this questionnaire, regarding the issue of parental migration, because we consider that it is a topical issue in Romania and we wanted to find out how informed the Romanian population is about this topic. We chose to study this phenomenon of parental migration abroad thinking about the effects that migration has on children left in the country, children who remain to face alone the social reality that is marked by insecurity and who grow up without the protection and the love that is found next to the parents, in the family. The phenomenon of migration is intense and widespread. The causes of this phenomenon are the few jobs and low wages that cause parents to leave their children and leave them in the care of others, most often in the care of grandparents or extended family. To carry out this study, we analyzed the way in which the migration of parents is viewed by the population and what is their point of view on the effects it has on the behavior and psychological state of children.*

**Keywords:** work, abroad, study, parents, effects, migration

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# A NEW PROVOCATION SCHOOL BULLYING

**HECMAN Cristina**

**LINGURAR Radu**

**RIST Denisa**

Cluj Napoca Technical University  
North Center University of Baia Mare  
Faculty of Letters  
Romania

**Abstract:** *In this paper we researched the level of aggression of students in grades X-XII. The questions were formulated in such a way as to find out both the level of aggression and the causes of each student's aggression. By distinguishing the level of aggression, some questions aimed at the students' opinion on combating violence, what methods they would choose and techniques for reducing violence in schools. Some solutions for combating violence in schools would be psychological counseling for both the student and his parents, researching the family by the social worker, and knowing both the parents and the environment of which the student is part are factors that may find a certain abuse in the family, which led to the aggression of that student. Another method would be extracurricular classes with psychologists and even leaders to present the risks of violence in the human development of children, social problems that have as their main cause violence.*

**Keywords:** bullying school, teacher, social emotional learning, relationship quality

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# SOCIAL SUSTAINABILITY AND SOCIAL DEVELOPMENT

**ORHA Andrada Raluca**

Cluj Napoca Technical University

North Center University of Baia Mare

Faculty of Letters

Romania

**Abstract:** *Bridge sustainability between the traditional society and social sustainability it is important today. If we understand the need to connect human behavior with preserving the environment, such as development of an eco-social relationship between humans and their environment we can develop a social development an eco –environment for all. People with disabilities are found all over the world and society's perception of them is not always stable, it depends from society to society, from person to person, from time to time. For society, people with disabilities, including the visual one, are understood as a failure, a disappointment, a rejection for those around them, being difficult for them due to the problem they face to integrate into a social group. supports the idea that desegregation and the social environment are greater barriers to social integrity than disability itself. Through this social perception of the individuals who make up society, we are assigned meanings and conceptions often wrong with people with disabilities that depend on the culture and values promoted. More painful, however, is that fine discrimination, which most people who do not suffer from any disability are not aware of at the moment but instead generate and segment it by the standards and norms that directly / indirectly, intentionally / unintentionally impose on everyone else.*

**Keywords:** social sustainability, social health, ability, behavior, attitude

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# RESEARCH ON YOUNG PEOPLE'S INTEREST IN VOLUNTEERING

**SĂSĂRAN Andreea**

**KOSA Erik Otto**

Cluj Napoca Technical University  
North Center University of Baia Mare  
Faculty of Letters  
Romania

**Abstract:** *We decided to approach this topic because we in turn are involved even at this time in projects that bring us an extremely favorable impact. Volunteering in Romania is slowly but surely beginning to take shape, young people are accustomed to a certain routine awakened - school / high school - homework - sports (in certain situations) - sleep, when they are looking for another context in which to assert themselves. In compiling this paper we researched and analyzed how this field is viewed in our locality - Baia Mare by young people and what is the percentage of involvement in volunteering. "Volunteering is the activity of public interest carried out on its own initiative by any natural person, for the benefit of others, without receiving a material consideration; the activity of public interest is the activity carried out in areas such as: assistance and social services, protection of human rights, medical health, cultural, artistic, educational, educational, scientific, humanitarian, religious, philanthropic, sports, environmental, social and community and the like. " The acts of volunteering derive from the conscious understanding of the word "support". The freedom to make yourself useful and to feel the pleasure of a simple "thank you" turns into an essential incentive to take part in volunteer actions*

**Keywords:** action, social involvement, volunteer, citizen behavior

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# THE IMPACT OF INTERNET IN OUR EVERYDAY LIFE

**BĂHURĂ Bianca Andreea**

**COSTIN Lydia**

**ONCEA Nuța**

**ȚÎNȚAȘ Ana-Mărioara**

Cluj Napoca Technical University

North Center University of Baia Mare

Faculty of Letters

Romania

**Abstract.** *We chose the topic "Internet" for our questionnaires because we wanted to find out to what extent people use the Internet in their daily lives, the purpose for which they use the Internet, the amount of time they spend using the Internet, how satisfied they are. these are the opportunities of the internet, but also the applications they use most often. Indeed, the Internet is useful in human life because it has a wide range of possibilities in which man can get information, can socialize, can shop, and much more. Through this questionnaire we tried to convince ourselves of all the negative effects that the internet brings in everyday life, but also the fact that instead of bringing an improvement to humanity we tend to become robots in the true sense of the word, to we let them be manipulated by everything that technology means. Although we should have certain rules regarding the use of the Internet that the life of each of us should take into account, unfortunately no one can structure their ideas and can not motivate their own person to fulfill them because the Internet works like a drug. on us, a drug we can't get rid of. So let's make a change in our lives, so that we don't become real slaves in the future.*

**Keywords:** leisure, addiction, search, links, information.

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# COMPUTER vs READING

**COSTINAR Claudia Maria**

**SMETANCA Monica Motrea**

Cluj Napoca Technical University

Faculty of Letters

Romania

**Abstract:** *We have chosen to apply Reading questionnaires, because we believe that it is important for today's young people and adults to read at least a few hours a day in order to improve their vocabulary and general knowledge. Sometimes reading can help you overcome the stress caused by problems and thus get rid of these problems more easily. Thinking about whether reading is important to most people, we chose to go with this variant of reading to see how important reading is to people today. And thanks to these questionnaires I saw how much you read and exactly what you read, but more I noticed that reading is more a way to spend your free time and not necessarily a passion for it.*

**Keywords:** reading, youth, vocabulary, knowledge, passion, questionnaire, sample.

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# REDISCOVER YOURSELF - PERSONAL DEVELOPMENT

**CÂNȚA Ioana Anamaria**

Technical University of Cluj Napoca,  
North University Center Baia Mare  
Faculty of Letters  
Romania

**Abstract:** *The concept of personal development is no longer a new one for women and men in our country, and this fact can only be gratifying. Personal development is the way in which you can rediscover yourself and in which you analyze yourself by looking at yourself with all sincerity. Once you get acquainted with it, you will see that it will give you more confidence in your own strengths and will make you realize that you have a force that can move mountains. Americans call it "self-help," a phrase that perfectly describes what it entails. This is exactly what personal development means - ways to help yourself achieve your goals. It includes first of all the awareness of the abilities and talents you have and how they can help you more in any aspect of life. In the United States, this concept is one that has revolutionized the book industry, with titles of this kind being in the top preferences of American readers. And personal development workshops and courses have seen a massive expansion in recent years, as these techniques, properly implemented, work in most cases. And the masters of these techniques became millionaires by writing books or holding seminars on this topic.*

**Keywords:** self-knowledge, awareness, thoughts, emotions, sample, questionnaire

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# THE GOLDEN AGE A SOCIAL PROBLEM OR NOT

ALB (KRAUCIUC) Maria Cristina

GUIDE Paula

LĂZĂROI (ANGHEL) Năstaca

NECHITA Danut Cornel

Technical University of Cluj Napoca,

North University Center Baia Mare

Faculty of Letters

Romania

**Abstract:** *The aging of the population is a social problem, as it affects a large number of people, affecting not only the population, but also decision makers and society in general, which bear the consequences. We continue to discuss some important issues regarding the elderly and their quality of life. Given that both the care of the elderly and especially the quality of this care are integral parts of the welfare and health policy of each country, we can say that it is not enough to feed or infuse the elderly, if we forget to we empathize with him if we forget to respect him and accept him with all his values. Taken as a whole, the elderly person is often a multiple disadvantaged person, by the decrease of physical resources, which does not always mean illness, by the decrease of financial resources or by the presence of a mental disability. Romania has disqualified the elderly from its struggle for a decent existence; many of the elderly live below the poverty line, many give up comfort facilities (heat, water, energy) due to low incomes, many "strengthen" the ranks of social welfare institutions and social canteens. Life expectancy in Romania has decreased, and the pension does not cover burdensome taxes and duties; In addition, the elderly experience the frustrating feeling that, given their growing number in relation to the active population, they are "the dependents of those who work today." This makes the elderly feel the burden, not only economically but also medically. he is a big consumer of funds allocated to health, usually having a multi-pathology and being at the same time a "non-contributor" of the medical tag.*

**Keywords:** elderly, discrimination, violence, pension, loneliness, illness, family.

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# INDUSTRY 4.0 - IT WORK

**BOTIȘAN Oana Maria**

Technical University of Cluj Napoca,  
North University Center Baia Mare  
Faculty of Sciences  
Romania

**Abstract:** *I chose this topic because at the moment the jobs in the IT field are the most sought after and, if we are very correct, in the top of the best paid jobs. We live in an age that relied heavily on technology, so there is a constant need for people with the training to perform such work. There is a statistic that says that the unemployment rate in IT is -30%, which means that there is a great need for staff in this branch. Of course, over time this market will balance. Because this field is very much based on technology and people often have solitary activities. It is a relatively independent work, although many steps are being taken to turn it into a more group-focused activity. For this reason, through this questionnaire, I tried to focus more on the human side than the one strictly related to the work they perform.*

**Keywords:** IT field, work environment, questionnaire, employee request.

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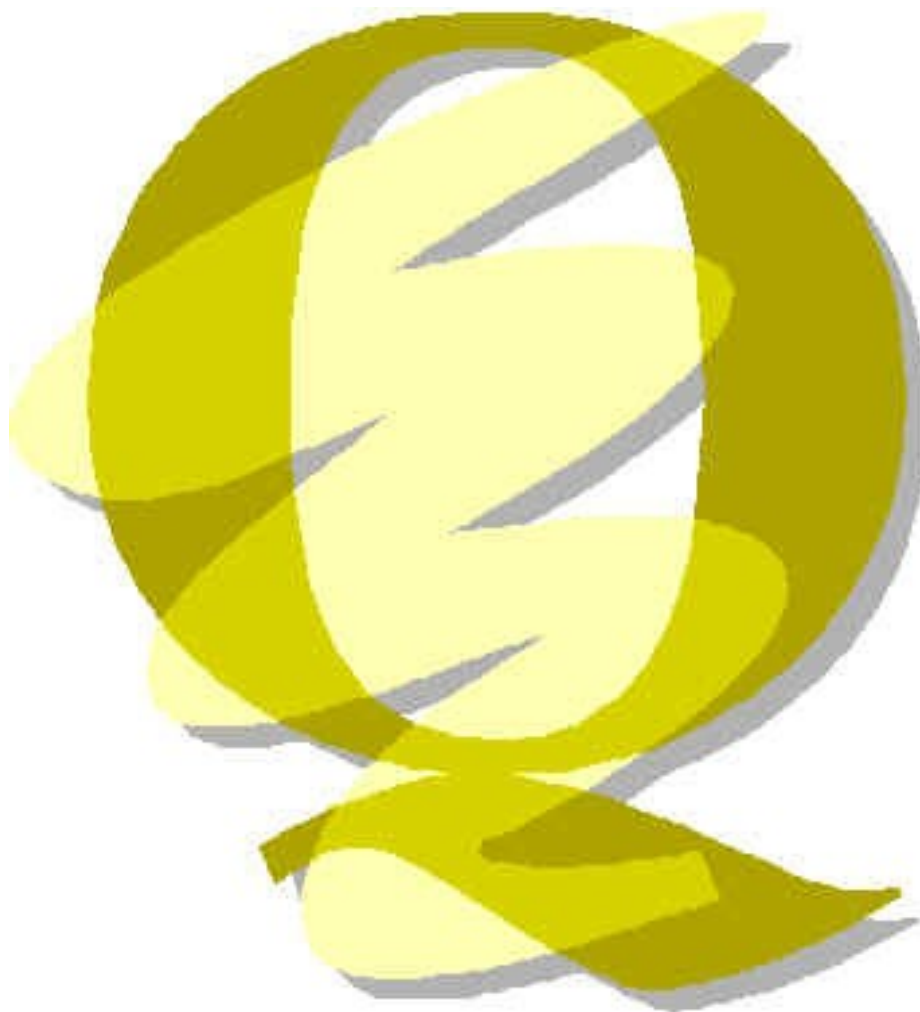
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